

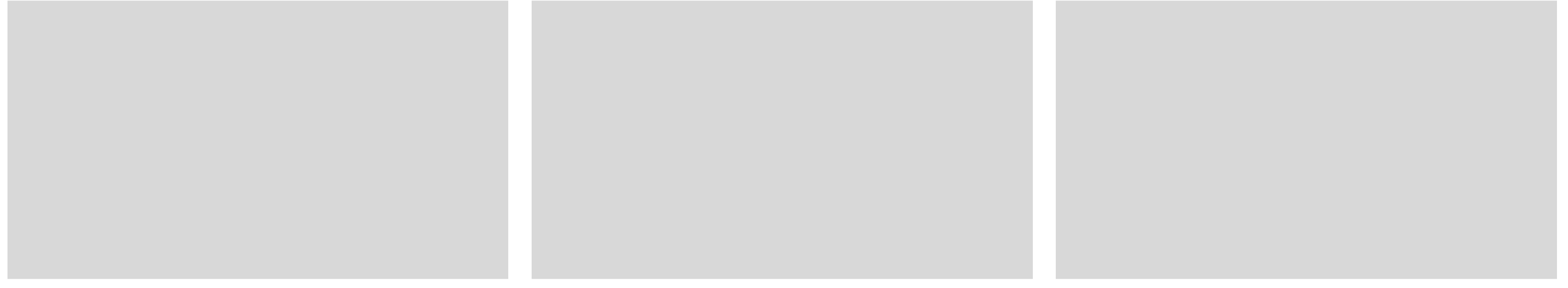
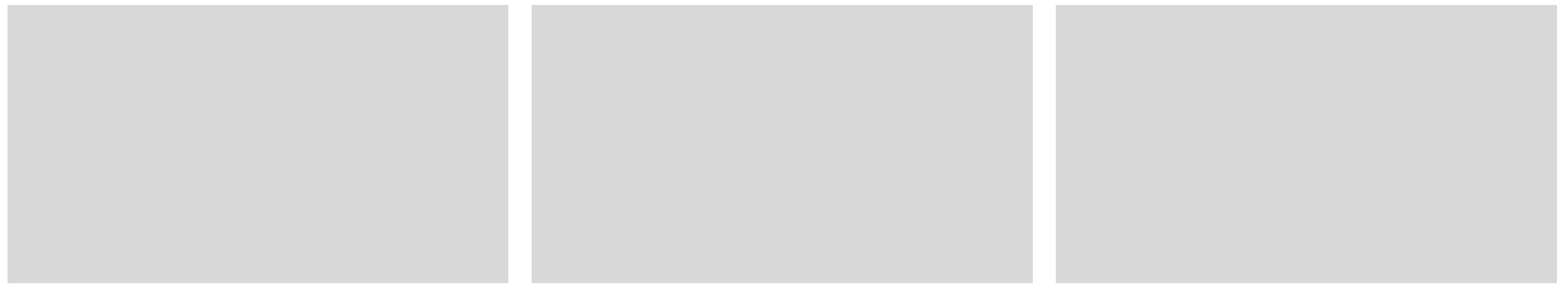
LVMH is a
French fashion
conglomerate.



about

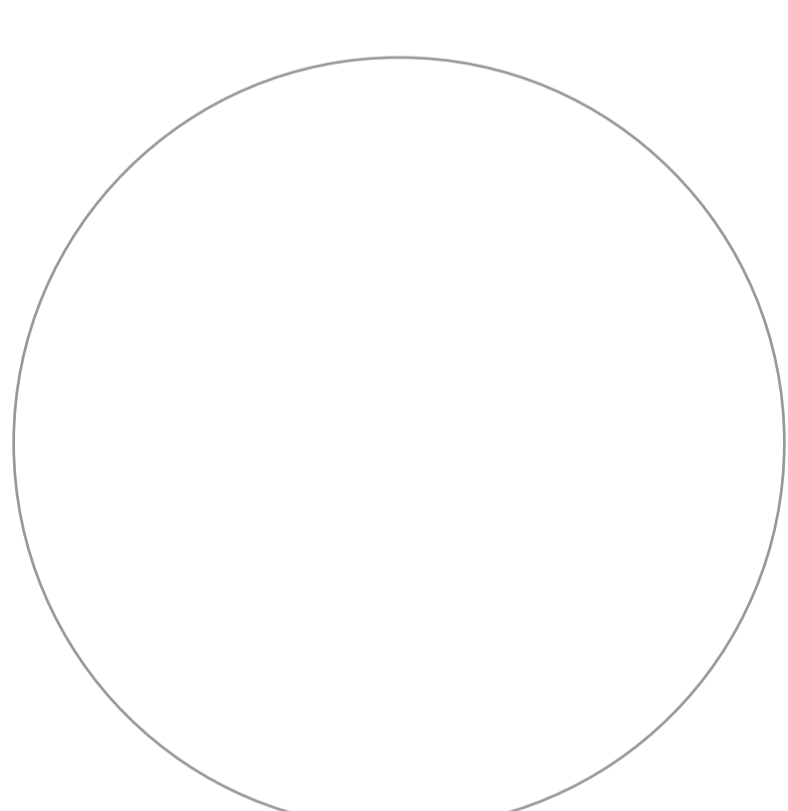
LVMH Moët Hennessy Louis Vuitton, commonly known as LVMH, is a French multinational corporation and conglomerate specializing in luxury goods, headquartered in Paris, France. The company was formed in 1987 through the merger of fashion house Louis Vuitton (founded in 1854) with Moët Hennessy, which was established after the 1971 merger between the champagne producer Moët & Chandon and the cognac producer Hennessy.

the brands | wines & spirits / fashion & leather / perfumes & cosmetics / watches & jewelry

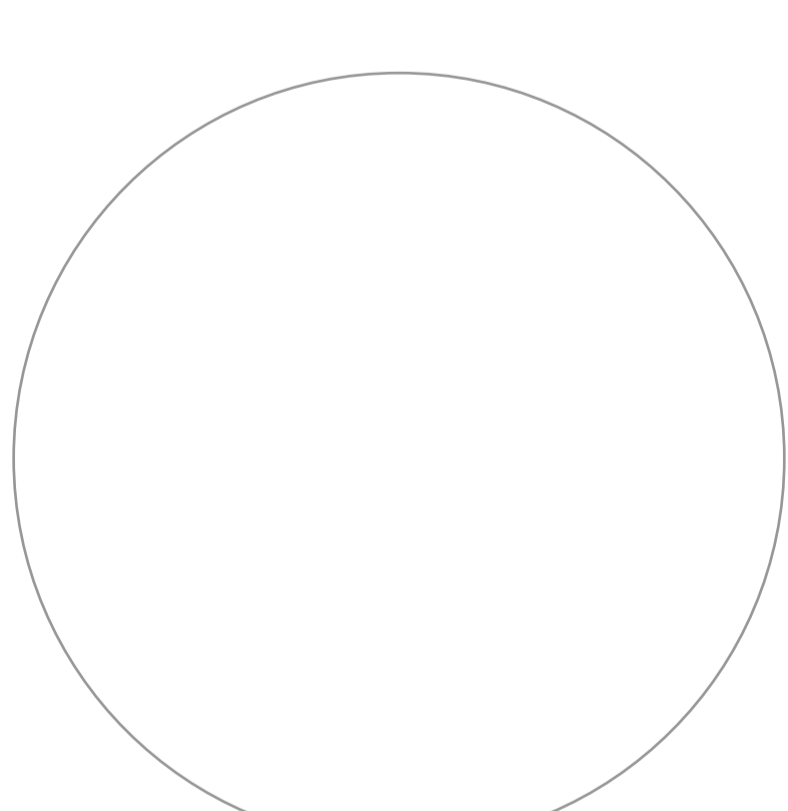


history

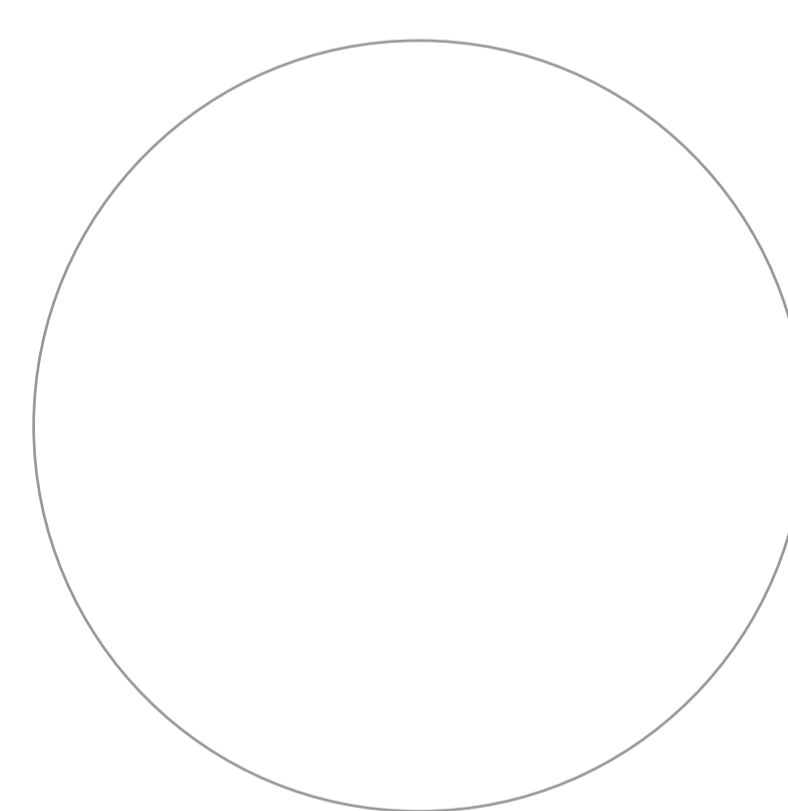
In the 1990s, Bernard Arnault had the idea to create a group of luxury brands. The Dapifer reported that LVMH would gain ownership of Christian Dior haute couture, leather, both men's and women's ready-to-wear, and footwear lines. Arnault's successful integration of various famous aspirational brands into a single group has inspired other luxury companies to do the same.



In January 2018, LVMH announced record sales of 42.6 billion Euros in 2017.



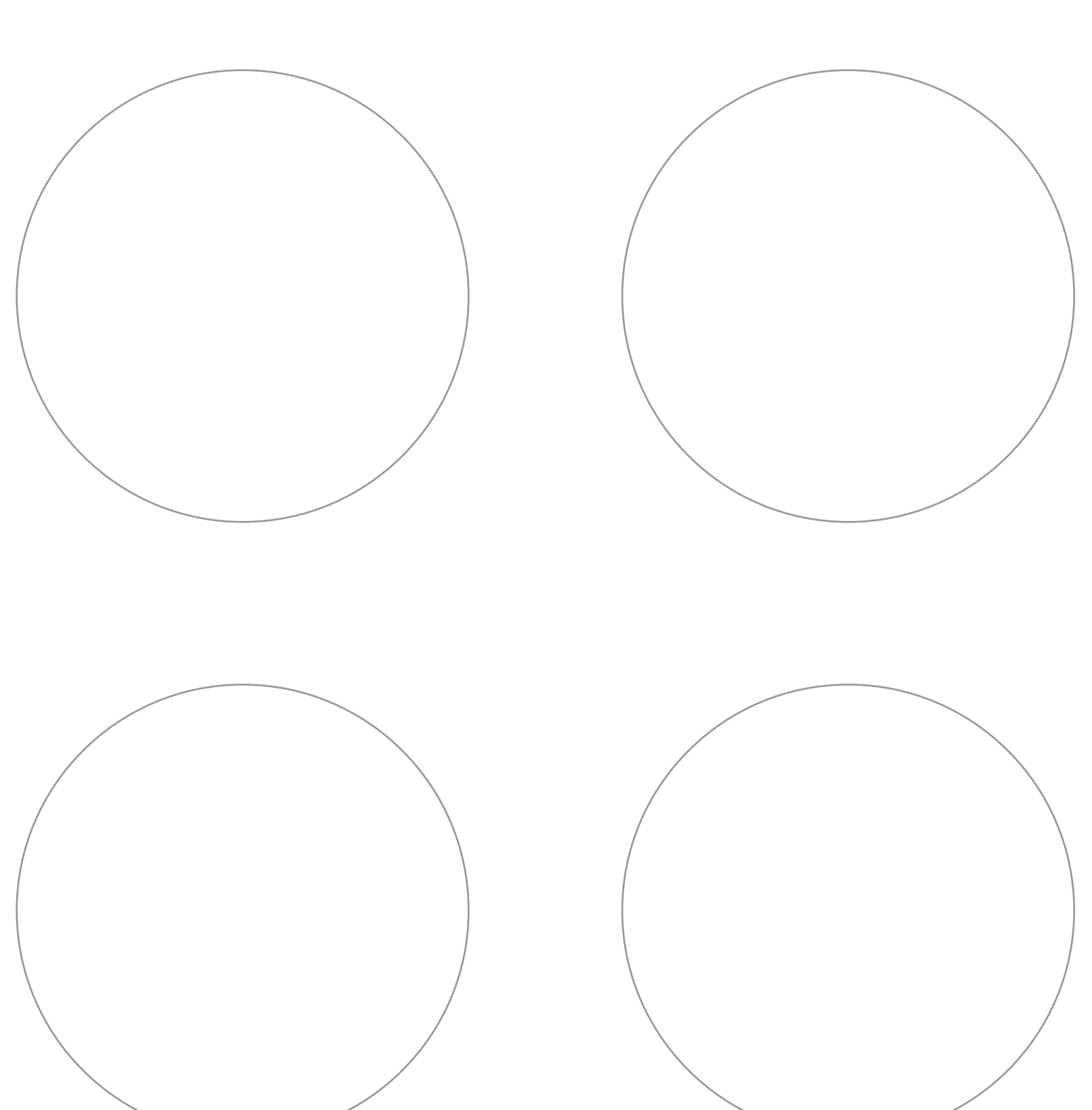
In mid-September 2020, a reliable source told Forbes that the reason for Arnault's decision to cancel the Tiffany purchase was purely financial.



Co-founder Alain Chevalier died 1 November 2018, aged 87.

charity

LVMH is a major patron of art in France. The group supported about ten exhibitions as "Le grand mone d'Andy Marhol and Picasso et les maitres at le Grand Palais in Paris. LVMH also endorsed the patronage of l'atelier d'Alberto Giacometti and Yves Klein at Centro Georges Pompidou. Since 2005, when the LVMH flagship store opened in Paris at 3, avenue George V, 75008, the company presented close collaboration with contemporary artists.



LVMH

ABOUT THE BRANDS HISTORY CHARITY

LVMH is
Louis Vuitton
and Moët Hennessey.

